

# LOWELL ROSE

NEWS REPORTER | ANCHOR

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## OBJECTIVE

A dedicated journalist with a passion for storytelling and connecting with people in the community. Committed to providing a voice for the voiceless, finding untold or unique stories, and ensuring issues impacting vulnerable communities receive adequate attention.

## EXPERIENCE

### Charlotte, NC | November 2021 – present

WBTV News Channel 3 – Gray TV

Multimedia Journalist

- Research, write, edit, and pitch stories daily for newscasts serving 1.3 million homes.
- Build relationships with community members and organizations to tell impactful stories.
- Report important issues from underserved populations including housing, upward mobility, and small business concerns.
- Take complex data and report it to viewers in an easy-to-understand story.
- Collaborate with editorial staff to deliver breaking news during afternoon, evening, and night broadcasts.
- Utilize social media for spreading relevant information to viewers and identify unique story ideas.

### Rochester, NY | August 2019 – November 2021

Spectrum News 1 – Charter Communications

Multimedia Journalist | Fill-In Anchor

- Focused on storytelling concerning issues impacting people and the community.
- Covered educational issues within the city of Rochester and surrounding area.
- Dedicated fill-in anchor for evening newscasts in Western New York.
- Engaged with viewers on social media and created stories using iPhone/iPad software.
- Maintained relationships with people and organizations to stay in the know of events.

### Charlottesville, VA | June 2017 – August 2019

WVIR NBC29 – Waterman Broadcasting

General Assignment Reporter | Fill-In Anchor

- Focused on the city rebuilding after rallies that spurred racial tension in the community.
- Researched and reported on multiple stories daily for evening newscasts.
- Filled-in on anchor desk when needed for newscast.
- Used social media to inform the public about issues important to the community.

### Richmond, VA | June 2015 – June 2017

WTVR CBS6 – Tribune Media

News Editor | Web Content Producer | Production Assistant

- Edited video and stories for newscast using Final Cut Pro.
- Managed video storage and feeds from all photographers offsite.
- Wrote, updated, posted stories to the website and social media platforms.
- Operated cameras on set and assisted technical director during live newscasts.

## KEY SKILLS

- Public Speaking
- Storytelling
- News Writing
- Data Research
- Interviewing
- Videography
- Video Editing
- Social Media

## PROFESSIONAL INVOLVEMENT

- National Association of Black Journalists
- National Press Photographers Association
- Society of Professional Journalist
- Alpha Phi Alpha Fraternity, Inc.

## EDUCATION

Mississippi State University  
Bachelor of Arts,  
Broadcast Journalism